

REGIONAL WINNER

COMMUNITY INSIGHT AUSTRALIA

Bye Bye Spreadsheet, Hello Map

What was the problem?

Community Insight Australia is a tool for social purpose organisations to access more information about the communities they serve. Community Insight Australia will allow service designers to target and tailor services to communities, to support evidence based policy and result in well planned communities for Australians. This means that people without quantitative backgrounds can now design new services for key locations with the knowledge of how many children in the user-defined area, how many families don't speak English at home and how many households don't own a car.

What were the key outcomes?

There are seven early adopting organisations (Uniting, Save the Children Australia, The Salvation Army, Breakthru, Family and Children's Services NSW and the Queensland Government) using the tool. Community Insight Australia also has almost 400 free access users. These users range from government to community organisations, from the very large to the very small.

How did you address it?

The software converts highly technical spreadsheets from the Australian Bureau of Statistics and other sources into easy to read maps. It also collates available data by location, to provide easy-to-understand social profiles of any geographic community.

The data the software uses comes directly from the Australian Bureau of Statistics Census and other sources. Although it has always been available to the public, it has never been available in a user-friendly format for people without advanced data analytics skills.

The software uses data from the ABS Census and other sources to map over 500 social indicators, including but not limited to socio-economic indexes, Centrelink payments, hospital admissions for mental health, and early childhood development.

For more information about this project or to contact Community Insight Australia please visit their website: communityinsightaustralia.org

